



## Equilibristen gerechtsdeurwaarders

[www.equilibristen.nl](http://www.equilibristen.nl)

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### Press accreditation trademarks auction June 17<sup>th</sup>, 2024

Journalists who wish to attend the auction must apply for accreditation using this form. Please note: applicants will only be registered after written confirmation. You can expect to receive confirmation a few days before the auction. This confirmation is also your admission ticket to the auction location. You must show proof of identity and your press card when entering the auction location. Inside the auction location you must wear your press card visibly.

You must submit this completed form via email to [info@equilibristen.nl](mailto:info@equilibristen.nl). The submission deadline is Tuesday June 11<sup>th</sup>, 2024 at 24:00hrs CEST. We reserve the right to restrict access in case of high interest. Once you are accredited, you will receive notification and a press program with more information.

1. Outlet name: \_\_\_\_\_

2. Outlet type

- Printed press
- Radio
- Photo
- Social Media
- Web
- TV
- Other



3. Publishes in which countries: \_\_\_\_\_

4. First and last name applicant: \_\_\_\_\_

5. Email address applicant: \_\_\_\_\_

6. Phone number applicant: \_\_\_\_\_

7. Questions or remarks

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### Rules for Media attending the auction of trademarks

Equilibristen accommodates requests from journalists to film and report on this auction. Due to possible high volume of requests and limited occupancy in our auction room, it is the policy of Equilibristen to prioritize access to members of the news corps and to journalists strictly reporting on the sales with immediate distribution.



We ask that media in attendance adhere to the following rules:

- 1) Cameras, photographers and journalists must remain in the designated press area within the sale room. Videographers and photographers are not allowed to roam about the sale room.
- 2) Absolutely no filming is allowed of clients and bidders in the room that identify a person's face. You may take pictures of the auctioneer but no pictures that identify clients. Only wide angle or shots showing the back of heads are allowed.
- 3) Social media – when posting pictures taken on personal devices from the sale room, you must adhere to the rules above (1. & 2.)
- 4) You should not approach clients in the auction room or anywhere else on Equilibristen premises for interview.
- 5) No stand-up reporting in the auction room while the sale is in progress.
- 6) No flash photography in the auction room while the sale is in progress..

By marking this box and signing below, you certify that you will adhere to the media rules outlined above.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please mail completed forms before 12 June 2024 to bailiff Govert Bakker via [info@equilibristen.nl](mailto:info@equilibristen.nl).

**IMPORTANT:** after receiving accreditation from Equilibristen, you must separately register for access to the auction location via <https://bezoekers.nieuwspoot.nl> .

Dordrecht, April 2024

## Directions and Access Procedure

### Auction Location

Nieuwspoord Press Centre  
Bezuidenhoutseweg 67  
2594 AC The Hague  
Telephone: +31 70 346 94 40  
Email: [receptie@nieuwspoord.nl](mailto:receptie@nieuwspoord.nl)

Please note: Nieuwspoord is located in the Dutch House of Representatives. This means you will have to pass security before you can enter the auction location. To ensure your visit goes smoothly, please read the following instructions carefully.

### How to enter Dutch Parliament

- Arrive on time due to security measures
- Bring valid proof of identity
- Do you have a Rijkspas or are you a Nieuwspoord member, then you can enter directly through the appropriated gates

In all other cases, please follow the following steps for preparation:

#### Step 1: Sign in

Go to [visitors.nieuwspoord.nl](http://visitors.nieuwspoord.nl) and enter your details. You will receive a QR code in your mailbox for access to the House of Representatives building. You can also register on site.

#### Step 2: Security

Report to security and have the QR code scanned via your phone or a print version. Have your identification ready.

#### Step 3: Scanning lane

At the scanning lane, follow security's instructions. Keep in mind that items such as a laptop, belt and jewelry often go through the scanner separately.

#### Step 4: Welcome!

After security you can follow the signs to Nieuwspoord.



*Dit is de zij-ingang van het  
Kamergebouw, tegenover  
het groene kunstwerk.  
Dus niet de hoofdingang.*

